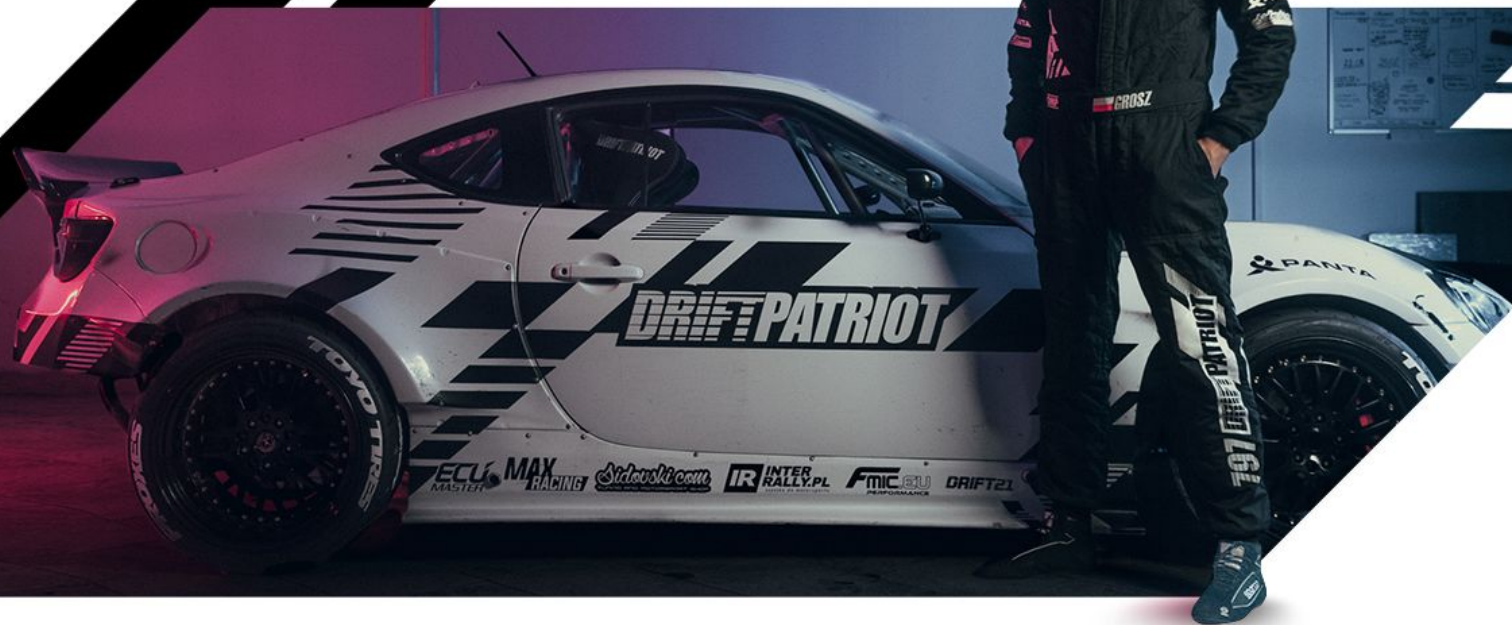


DRIFT PATRIOT



PAWEŁ GROSZ

DRIFTER / CAR DRIVER

Subaru BRZ 2020

780 Hp • 880 Nm

STATISTICS



SOCIAL MEDIA



YouTube - 209 060 subscribers
2,61 mln views (last 12 month)



Facebook - 98 100 followers
Average range of posts (last 3 months) **38 000**
Average activity **4200**



TikTok [new profile]
18 600 followers
112 300 likes



Instagram - 82 800 obserwujących
Average likes (last 12 months) **4 800**
Average reels views **76 000**
Average views (last 12 months.) **1,2 mln**
Views of posts **40 000-180 000**

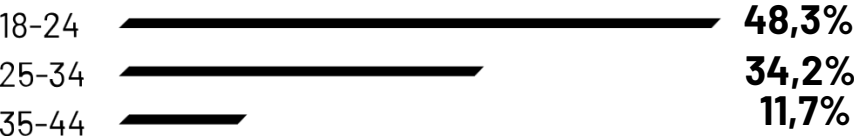


driftpatriot.com
24 200 users (last 12 months)
41 700 sessions (last 12 months)

CUSTOMERS

Men 96,5%, mainly in big Polish cities
(Warszawa, Gdansk, Lodz, Krakow, Wroclaw)

Users **from abroad 13,2%**
(Germany, United Kingdom, Dutch, USA)



FOR FANS



Bluza Hoodie
DRIFT LIFE



Bluza Hoodie
DRIFT PROJEKT



Bluza Hoodie
FORMULA GRUZ

PLANS FOR 2023/2024



2023

TOP 10
in the general
classification



2024

Winning

**EUROPEAN
CHAMPIONSHIP**

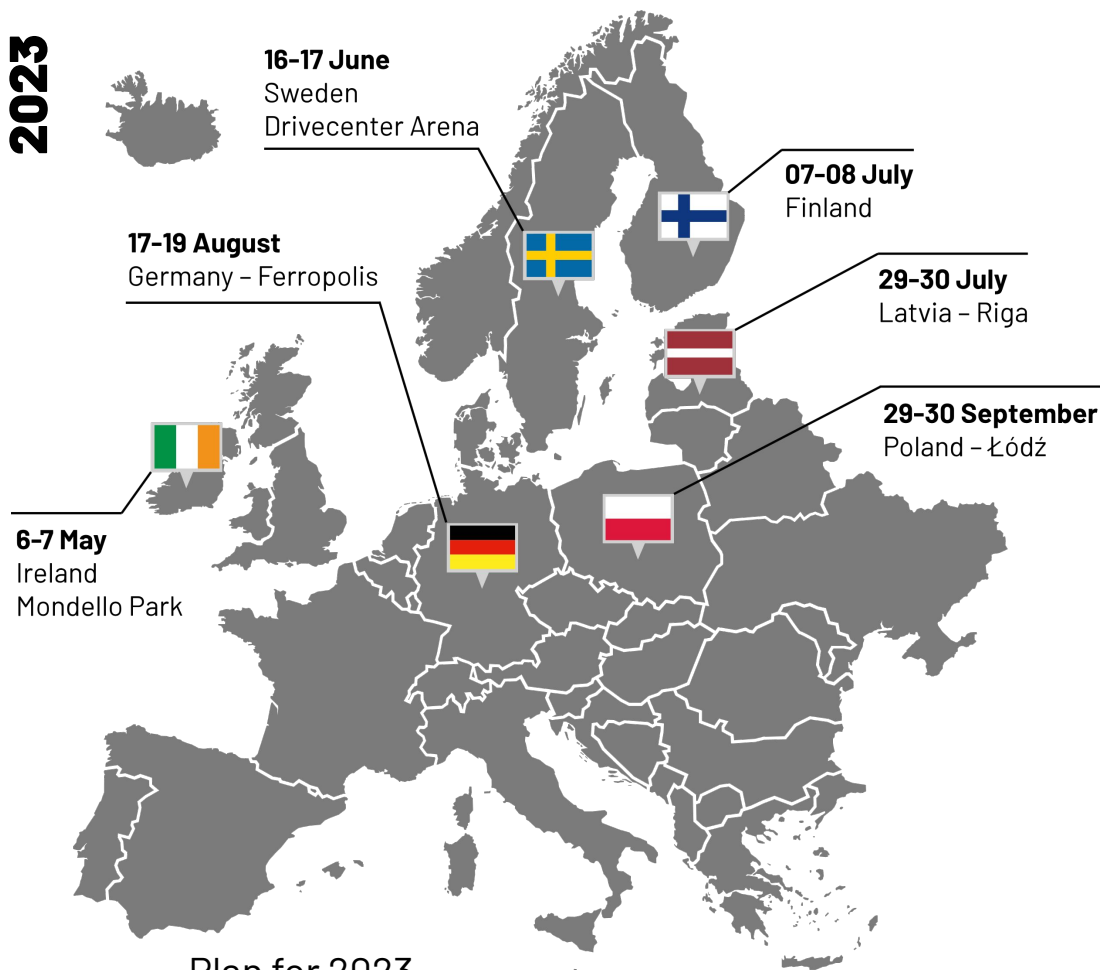
league Drift Masters

START SCHEDULE



DRIFT PATRIOT

ROK
2023



Plan for 2023

TOP 10 in general classification



Media statistics of DMEC league Season 2022

Total audience attendance at events – **over 46 000 people**

Facebook DMEC

- range of fb profile – **18,7 mln**
- posts range – **29,5 mln**
- viewer engagement – **2,5 mln**
- video range – **5,5 mln**

Instagram

- impressions – **33,4 mln**
- range – **2,7 mln**
- profile visit – **340 000**

Broadcast in /RedBull TV/

- total users – **6,7 mln**
- total watch time – **38,9 mln minut**

Stats of web page

- users on the site – **323 000**
- sessions on website – **548 000**
- enter the page – **1,1 mln**

Plan for 2024

TOP 3 in general classification

TRUSTED US



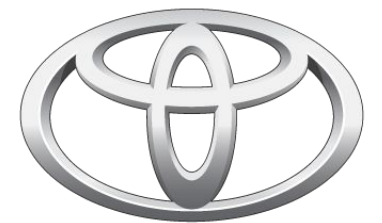
**TOYO
TIRES**



MOTUL



SONY



TOYOTA

**ILLEGAL
ZONE**
EDITION 1



COOPERATION WITH BRANDS

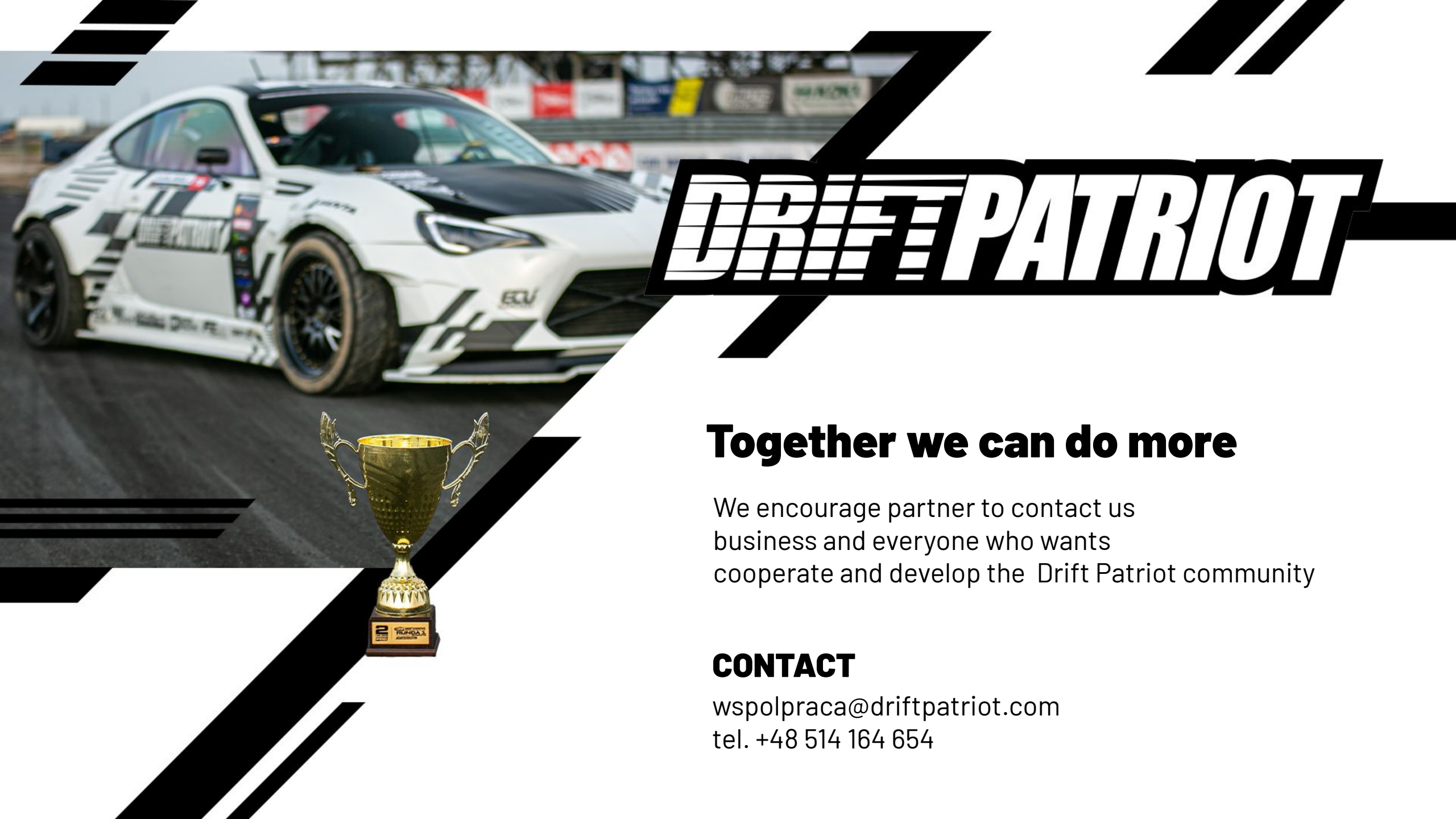


Partnership Silver

Partnership Gold

Partnership Platinum

BRANDING	BRANDING	BRANDING	BRANDING
Logo Auto	/// [Side Skirts]	/// [Medium]	/// [Large logo]
Logo cockpit			///
Team clothes		///	///
Driver outfit		///	///
Mechanic Outfit		///	///
Flags			///
Trailer wrapped			///
Tent			///
Photo session			///
Participation in the brand event			///
Drift-Taxi for employees			///
Video for you brand			///
SOCIAL MEDIA	SOCIAL MEDIA	SOCIAL MEDIA	SOCIAL MEDIA
Active product placement			///
Passive product placement		///	///
YT - cover photo		///	///
FB - cover photo		///	///
YT - description with link to www		///	///
Intro Lokowanie		///	///
Outro List		///	///
FB/IG TAG	///	///	///
FB/IG #		///	///
Tag Insta Stories		///	///
Yout website on www.driftpatriot.com		///	///
Photo wallpapers	///		///
EVENTS DP	EVENTS DP	EVENTS DP	EVENTS DP
Movies in cinemas in Gdansk / Warsaw / Kraków	///	///	///
PhYsical logo with logo of your brand	///	///	///
Branding on events	///	///	///
EVENTS PL	EVENTS PL	EVENTS PL	EVENTS PL
Illegal Zone	///	///	///
Drift Masters Łódź	///	///	///
Tickets			///



DRIFT PATRIOT

Together we can do more

We encourage partner to contact us
business and everyone who wants
cooperate and develop the Drift Patriot community

CONTACT

wspolpraca@driftpatriot.com

tel. +48 514 164 654